

WWJ-TV

26905 WEST ELEVEN MILE RD., , SOUTHFIELD MI 48034

WWJ-TV

AND

PAGE 1

8269	AGENCY (OR SERVICE) ACTING AS AGENT FOR 341531		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	J.L. BARLOW & ASSOCIATES		TAJ FOR CONGRESS		
AND	38851 Harper Ave		PO BOX 871807		
ADDRESS	Clinton Township MI 48036-3225		Canton MI 48187-7507		
CONTACT	JOHN BARLOW		PRODUCT TAJ FOR CONGRESS		
LOCAL SALESPERSON	NICK CAVACINI	AGENCY EST. NO. NEGATIVE15	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/25/12 AND ENDING 11/04/12 NO. WEEKS: 2					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 CDR	Th-F	2	05:00A	06:57A	30S	10/25/12-10/26/12	FIRST FORECAST MORNINGS	2	55.00	110.00
2 CDR	M-F	5	05:00A	06:57A	30S	10/29/12-11/02/12	FIRST FORECAST MORNINGS	5	55.00	275.00
3 CDR	Th-F	2	06:57A	09:00A	30S	10/25/12-10/26/12	CBS THIS MORNING	2	55.00	110.00
4 CDR	M-F	5	06:57A	09:00A	30S	10/29/12-11/02/12	CBS THIS MORNING	5	55.00	275.00
5 CDR	Th-F	2	09:00A	09:58A	30S	10/25/12-10/26/12	THE STEVE HARVEY SHOW	2	160.00	320.00
6 CDR	M-F	5	09:00A	09:58A	30S	10/29/12-11/02/12	THE STEVE HARVEY SHOW	5	160.00	800.00
7 CDR	Th-F	2	12:00N	12:28P	30S	10/25/12-10/26/12	WHO WANTS TO BE MILLIONAIRE	2	205.00	410.00
8 CDR	M-F	3	12:00N	12:28P	30S	10/29/12-11/02/12	WHO WANTS TO BE MILLIONAIRE	3	205.00	615.00
9 CDR	Th-F	2	03:00P	03:58P	30S	10/25/12-10/26/12	RACHAEL RAY	2	135.00	270.00
10 CDR	M-F	3	03:00P	03:58P	30S	10/29/12-11/02/12	RACHAEL RAY	3	135.00	405.00
11	Th-F	1	03:58P	04:58P	30S	10/25/12-10/26/12	ANDERSON COOPER	1	225.00	225.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

WWJ-TV

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034

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CONTRACT NO. REV.

1091-54679-1

DATE PRINTED

10/19/12

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	USA		USA		
CONTACT	JOHN BARLOW		PRODUCT TAJ FOR CONGRESS		
LOCAL SALESPERSON	NICK CAVACINI	AGENCY EST. NO. NEGATIVE15	PRODUCT 1300		
			CODE		
NATIONAL SALESPERSON					
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			FROM	TO						
CDR										
12 CDR	M-F	2	03:58P	04:58P	30S	10/29/12-11/02/12	ANDERSON COOPER	2	225.00	450.00
13 CDR	Th-F	1	04:58P	06:00P	30S	10/25/12-10/26/12	DR. PHIL	1	225.00	225.00
14 CDR	M-F	2	04:58P	06:00P	30S	10/29/12-11/02/12	DR. PHIL	2	225.00	450.00
15 CDR	Th-F	1	06:00P	06:28P	30S	10/25/12-10/26/12	THE INSIDER	1	205.00	205.00
16 CDR	M-F	1	06:00P	06:28P	30S	10/29/12-11/02/12	THE INSIDER	1	205.00	205.00
17 CDR	Th-F	2	07:00P	08:00P	30S	10/25/12-10/26/12		2	630.00	1260.00
18 CDR	M-F	6	07:00P	08:00P	30S	10/29/12-11/02/12		6	630.00	3780.00
19 CDR	Th-F	1	11:35P	12:37A	30S	10/25/12-10/26/12	DAVID LETTERMAN	1	295.00	295.00
20 CDR	M-F	1	11:35P	12:37A	30S	10/29/12-11/02/12	DAVID LETTERMAN	1	295.00	295.00
21 CDR	Th-F	1	12:37A	01:37A	30S	10/25/12-10/26/12	THE LATE LATE SHOW W/CRAIG	1	205.00	205.00
22	M-F	1	12:37A	01:37A	30S	10/29/12-11/02/12	THE LATE LATE SHOW W/CRAIG	1	205.00	205.00

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			FROM	TO						
CDR										
23 CDR	Th-F	2	01:37A	02:07A	30S	10/25/12-10/26/12	COMICS UNLEASHED	2	45.00	90.00
24 CDR	M-F	3	01:37A	02:07A	30S	10/29/12-11/02/12	COMICS UNLEASHED	3	45.00	135.00
25 CDR	Sa	1	09:00A	11:00A	30S	10/27/12-10/27/12	CBS NEWS SATURDAY MORNING	1	270.00	270.00
26 CDR	Sa	1	09:00A	11:00A	30S	11/03/12-11/03/12	CBS NEWS SATURDAY MORNING	1	250.00	250.00
27 CDR	Sa	1	11:02P	12:02A	30S	10/27/12-11/03/12	CRIMINAL MINDS 1	2	385.00	770.00
28 CDR	Su	1	11:30A	12:00N	30S	10/28/12-10/28/12	MICHIGAN MATTERS	1	270.00	270.00
29 CDR	Su	1	11:58A	12:57P	30S	10/28/12-10/28/12	NFL TODAY	1	965.00	965.00
30 CDR	Su	1	11:02P	12:02A	30S	10/28/12-11/04/12	CSI:MIAMI 2	2	430.00	860.00
Total Contract:								64		15000.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						6045.00	8955.00	.00	15000.00	

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